



Humanity Leadership Series

What should your Plan B / Alternative Plan look like ?

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- ➔ **Most of the time we confuse contingency plan with Plan B. It is not the same thing. I have a different opinion about it.**

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The Plan B is a different route to the same destination & is not dependent only on some emergency for its implementation.

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-  **Plan B comes to the picture when due to some tactical reasons Plan A is not operational or there is a threat to its strategic objectives if Plan A is allowed to continue further.**

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Plan B is a self realised course corrections to meet the organisational core strategic objectives of it's project.

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- ➔ **Plan B should be almost equal in comparison to plan A in strategy & vision with differences in the tactics**

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The core expectations of the project must not be compromised in plan B. The end result of plan B must try to deliver the same results as Plan A

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- ➔ **Plan B must not be a mere formality and prepared with the defeatist mindset. It should be done as if it can be adopted anytime into the action**

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- ➔ **The team must have the same clarity and deep insights of plan B as they have with plan A. Most of the time we lack such training for plan B**

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- ➔ **When and how to adopt plan B must be clear to the decision makers. Plan B is not a panic reaction but a change in tactics to achieve the same results**

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- ➔ **Plan B is more like the mitigation plan and less of a contingency plan. The contingency plan is the last resort to salvage the project but Plan B is an alternative opportunity to succeed.**

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So what is your Plan B ?

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Thank You